MOVADO GROUP INC.

Movado Group, Inc. Announces Date of Conference Call and Webcast for Fourth Quarter and Fiscal Year 2018 Results

March 22, 2018

PARAMUS, N.J.--(BUSINESS WIRE)--Mar. 22, 2018-- Movado Group, Inc. (NYSE: MOV) invites investors to listen to a broadcast of the Company's conference call to discuss fourth quarter and fiscal year 2018 earnings results on Thursday, March 29, 2018 at 9:00 a.m. Eastern Time. A press release detailing the Company's fourth quarter and fiscal year 2018 results will be issued before the market opens and prior to the call. The conference call will be hosted by Efraim Grinberg, Chairman and Chief Executive Officer, and Sallie DeMarsilis, Chief Financial Officer.

Investors and analysts interested in participating in the call are invited to dial (800) 239-9838 and reference conference ID number 3536235 approximately ten minutes prior to the start of the call. The conference call will also be webcast live at <u>www.movadogroup.com</u>. The webcast will be archived online within one hour of the completion of the conference call and remain available for 90 days. Additionally, a telephonic re-play of the call will be available at 12:00 p.m. ET on March 29, 2018 until 11:59 p.m. ET on April 5, 2018 and can be accessed by dialing (844) 512-2921 and entering replay pin number 3536235.

About Movado Group, Inc.

Movado Group, Inc. designs, sources, and distributes MOVADO®, OLIVIA BURTON®, EBEL®, CONCORD®, COACH®, TOMMY HILFIGER®, HUGO BOSS®, LACOSTE®, SCUDERIA FERRARI®, REBECCA MINKOFF® and URI MINKOFF® watches worldwide, and operates Movado company stores in the United States.

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