# MOVADO GROUP INC.

# Movado Group, Inc. Announces First Quarter Fiscal 2025 Results

May 30, 2024

~ Net Sales of \$136.7 million ~

~ Operating Income of \$3.3 million ~

#### ~ EPS of \$0.13 ~

#### ~ Board Approves Quarterly Dividend of \$0.35 Per Share ~

PARAMUS, N.J.--(BUSINESS WIRE)--May 30, 2024-- Movado Group, Inc. (NYSE: MOV) today announced first quarter fiscal 2025 results for the period ended April 30, 2024.

## Fiscal 2025 First Quarter Highlights

- Delivered net sales of \$136.7 million vs. \$144.9 million in the prior year period;
- Generated gross margin of 55.3% as compared to 56.6% in the first quarter of fiscal 2024;
- Generated operating income of \$3.3 million as compared to \$10.9 million in the prior year period;
- Achieved diluted earnings per share of \$0.13 as compared to \$0.40 in the prior year period; and
- Ended the guarter with cash and cash equivalents of \$225.4 million and no debt.

Efraim Grinberg, Chairman and Chief Executive Officer, stated, "We are pleased with our first quarter results, which are in line with our expectations and reflect the successful execution by our team in a retail environment that continues to be challenging. During the quarter, we drove positive momentum with powerful new product innovation led by the performance of our new Movado Bold Quest and strong double-digit growth at <u>Movado.com</u>, which accelerated with our spring television campaign. As planned, we will begin to ramp up our marketing investments during the second quarter to support our strategic growth opportunities, including an exciting new Movado campaign that will launch in the fall."

Mr. Grinberg continued, "We remain committed to executing our growth strategy, with our strong financial position allowing us to invest in targeted areas. We expect our amplified marketing messaging to grow brand awareness and deliver a return to sales growth in the second half of the year."

#### First Quarter Fiscal 2025 Results

- Net sales decreased 5.7% to \$136.7 million, or decreased 6.1% on a constant dollar basis, compared to \$144.9 million in the first quarter of fiscal 2024. The decrease in net sales reflected declines in wholesale customers' brick and mortar stores and Movado Company Stores. U.S. net sales decreased 6.2% as compared to the first quarter of last year. International net sales decreased 5.4% (a decrease of 6.1% on a constant dollar basis) as compared to the first quarter of last year.
- Gross profit was \$75.5 million, or 55.3% of net sales, compared to \$82.0 million, or 56.6% of net sales in the first quarter of fiscal 2024. The decrease in gross margin percentage was primarily the result of unfavorable changes in channel and product mix, along with the decreased leverage of certain fixed costs as a result of lower sales.
- Operating expenses were \$72.2 million in the first quarter of fiscal 2025 compared to \$71.1 million in the first quarter of fiscal 2024, reflecting higher payroll-related expenses. As a percent of sales, operating expenses increased to 52.8% of sales from 49.1% in the prior year period primarily due to lower sales.
- Operating income was \$3.3 million compared to \$10.9 million in the first quarter of fiscal 2024.
- The Company recorded a tax provision of \$2.3 million, or a tax rate of 42.9%, in the first quarter of fiscal 2025, as compared to a tax provision of \$2.5 million, or a tax rate of 21.5%, in the first quarter of fiscal 2024.
- Net income for the first quarter of fiscal 2025 was \$2.9 million, or \$0.13 per diluted share, compared to net income of \$9.1 million, or \$0.40 per diluted share, in the first guarter of fiscal 2024.

#### Fiscal 2025 Outlook

The Company continues to expect fiscal 2025 net sales to be in a range of approximately \$700 million to \$710 million, gross profit of approximately 55% of net sales, and operating income in a range of approximately \$32 million to \$35 million. Assuming no changes to current tax regulations, the Company anticipates an effective tax rate of approximately 22% for the fiscal year and earnings in a range of approximately \$1.20 to \$1.30 per diluted share. This outlook does not contemplate further deterioration due to the impact of economic uncertainty and assumes no further significant fluctuations from prevailing foreign currency exchange rates.

#### Quarterly Dividend and Share Repurchase Program

The Company also announced that on May 30, 2024, the Board of Directors approved the payment on June 26, 2024 of a cash dividend in the amount of \$0.35 for each share of the Company's outstanding common stock and class A common stock held by shareholders of record as of the close of business on June 12, 2024.

During the first quarter of fiscal 2025, the Company repurchased approximately 39,000 shares under its November 23, 2021 share repurchase program. As of April 30, 2024, the Company had \$16.8 million remaining available under the share repurchase program.

#### **Conference Call**

The Company's management will host a conference call and audio webcast to discuss its results today, May 30, 2024 at 9:00 a.m. Eastern Time. The conference call may be accessed by dialing (877) 407-0784. Additionally, a live webcast of the call can be accessed at <u>www.movadogroup.com</u>. The webcast will be archived on the Company's website approximately one hour after the conclusion of the call. Additionally, a telephonic replay of the call will be available at 1:00 p.m. ET on May 30, 2024 until 11:59 p.m. ET on June 13, 2024 and can be accessed by dialing (844) 512-2921 and entering replay number 13746677.

Movado Group, Inc. designs, sources, and distributes MOVADO®, MVMT®, OLIVIA BURTON®, EBEL®, CONCORD®, CALVIN KLEIN®, COACH®, TOMMY HILFIGER®, HUGO BOSS®, and LACOSTE®, watches, and, to a lesser extent jewelry and other accessories, and operates Movado Company Stores in the United States and Canada.

This press release contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The Company has tried, whenever possible, to identify these forward-looking statements using words such as "expects," "anticipates," "believes," "targets," "goals," "projects," "intends," "plans," "seeks," "estimates," "may," "will," "should" and variations of such words and similar expressions. Similarly, statements in this press release that describe the Company's business strategy, outlook, objectives, plans, intentions or goals are also forward-looking statements. Accordingly, such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the Company's actual results, performance or achievements and levels of future dividends to differ materially from those expressed in, or implied by, these statements. These risks and uncertainties may include, but are not limited to general economic and business conditions which may impact disposable income of consumers in the United States and the other significant markets (including Europe) where the Company's products are sold, uncertainty regarding such economic and business conditions, including inflation, elevated interest rates, increased commodity prices and tightness in the labor market, trends in consumer debt levels and bad debt write-offs, general uncertainty related to geopolitical concerns, the impact of international hostilities, including the Russian invasion of Ukraine and war in the Middle East, on global markets, economies and consumer spending, on energy and shipping costs, and on the Company's supply chain and suppliers, supply disruptions, delivery delays and increased shipping costs, defaults on or downgrades of sovereign debt and the impact of any of those events on consumer spending, evolving stakeholder expectations and emerging complex laws on environmental, social, and governance matters, changes in consumer preferences and popularity of particular designs, new product development and introduction, decrease in mall traffic and increase in e-commerce, the ability of the Company to successfully implement its business strategies, competitive products and pricing, including price increases to offset increased costs, the impact of "smart" watches and other wearable tech products on the traditional watch market, seasonality, availability of alternative sources of supply in the case of the loss of any significant supplier or any supplier's inability to fulfill the Company's orders, the loss of or curtailed sales to significant customers, the Company's dependence on key employees and officers, the ability to successfully integrate the operations of acquired businesses without disruption to other business activities, the possible impairment of acquired intangible assets, risks associated with the Company's minority investments in early-stage growth companies and venture capital funds that invest in such companies, the continuation of the Company's major warehouse and distribution centers, the continuation of licensing arrangements with third parties, losses possible from pending or future litigation and administrative proceedings, the ability to secure and protect trademarks, patents and other intellectual property rights, the ability to lease new stores on suitable terms in desired markets and to complete construction on a timely basis, the ability of the Company to successfully manage its expenses on a continuing basis, information systems failure or breaches of network security, complex and quickly-evolving regulations regarding privacy and data protection, the continued availability to the Company of financing and credit on favorable terms, business disruptions, and general risks associated with doing business internationally, including, without limitation, import duties, tariffs (including retaliatory tariffs), quotas, political and economic stability, changes to existing laws or regulations, and impacts of currency exchange rate fluctuations and the success of hedging strategies related thereto, and the other factors discussed in the Company's Annual Report on Form 10-K and other filings with the Securities and Exchange Commission. These statements reflect the Company's current beliefs and are based upon information currently available to it. Be advised that developments subsequent to this press release are likely to cause these statements to become outdated with the passage of time. The Company assumes no duty to update its forward looking statements and this release shall not be construed to indicate the assumption by the Company of any duty to update its outlook in the future.

(Tables to follow)

# MOVADO GROUP, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except per share data) (Unaudited)

	 Three Mon April	nded	
	<u>2024</u>		<u>2023</u>
Net sales	\$ 136,669	\$	144,905
Cost of sales	 61,156		62,902
Gross profit	75,513		82,003
Total operating expenses	 72,202		71,104

Operating income	3,311	10,899
Non-operating income/(expense): Other income, net Interest expense	 2,172 (118)	 1,025 (113)
Income before income taxes	5,365	11,811
Provision for income taxes	 2,302	 2,534
Net income	3,063	9,277
Less: Net income attributable to noncontrolling interests	 172	 149
Net income attributable to Movado Group, Inc.	\$ 2,891	\$ 9,128
Diluted Income Per Share Information Net income per share attributable to Movado Group, Inc.	\$ 0.13	\$ 0.40
Weighted diluted average shares outstanding	22,673	22,672

# MOVADO GROUP, INC. GAAP AND NON-GAAP MEASURES (In thousands, except for percentage data) (Unaudited)

	۲ 	Three Months April 30,	% Change		
		<u>2024</u>	<u>2023</u>		
Total net sales, as reported	\$	136,669 \$	144,905	-5.7%	
Total net sales, constant dollar basis	\$	136,047 \$	144,905	-6.1%	

# MOVADO GROUP, INC. CONSOLIDATED BALANCE SHEETS (In thousands) (Unaudited)

ASSETS		April 30, <u>2024</u>		•		January 31, <u>2024</u>		oril 30, <u>2023</u>
Cash and cash equivalents	\$	225,372	\$	262,059	\$	198,257		
Trade receivables, net		101,722		104,472		94,037		
Inventories		159,618		148,031		195,235		
Other current assets		22,258		17,962		25,804		
Income taxes receivable		8,336		11,354		12,057		
Total current assets		517,306		543,878		525,390		
Property, plant and equipment, net		19,037		19,436		19,075		
Operating lease right-of-use assets		89,155		82,661		76,194		
Deferred and non-current income taxes		43,280		43,016		45,049		
Other intangibles, net		6,935		7,493		8,996		
Other non-current assets		75,702		72,598		66,792		
Total assets	\$	751,415	\$	769,082	\$	741,496		

# LIABILITIES AND EQUITY

Accounts payable Accrued liabilities Accrued payroll and benefits Current operating lease liabilities Income taxes payable Total current liabilities	\$ 32,999 41,976 7,340 18,192 6,459 106,966	\$ 32,775 38,695 7,591 15,696 18,318 113,075	\$ 24,443 48,858 7,597 17,558 17,557 116,013
Deferred and non-current income taxes payable Non-current operating lease liabilities Other non-current liabilities	8,143 79,749 52,877	8,234 76,396 52,420	14,540 66,743 49,287
Shareholders' equity Noncontrolling interest Total equity	 501,372 2,308 503,680	 516,798 2,159 518,957	 491,971 2,942 494,913
Total liabilities and equity	\$ 751,415	\$ 769,082	\$ 741,496

## MOVADO GROUP, INC.

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

# (In thousands)

# (Unaudited)

	Three Months Ended April 30,			
		<u>2024</u>		<u>2023</u>
Cash flows from operating activities:				
Net income	\$	3,063	\$	9,277
Depreciation and amortization		2,288		2,557
Other non-cash adjustments		1,239		1,917
Changes in working capital		(24,746)		(36,022)
Changes in non-current assets and liabilities		82		774
Net cash used in operating activities		(18,074)		(21,497)
Cash flows from investing activities:				
Capital expenditures		(1,624)		(2,257)
Long-term investments		(3,123)		(600)
Trademarks and other intangibles		(49)		(26)
Net cash used in investing activities		(4,796)		(2,883)
Cash flows from financing activities:				
Dividends paid		(7,773)		(29,901)
Stock repurchases		(1,086)		(381)
Stock awards and options exercised and other changes		(1,058)		-
Net cash used in financing activities		(9,917)		(30,282)
Effect of exchange rate changes on cash, cash equivalents, and restricted cash		(3,948)		1,349
Net change in cash, cash equivalents, and restricted cash		(36,735)		(53,313)
Cash, cash equivalents, and restricted cash at beginning of period		262,814		252,179
Cash, cash equivalents, and restricted cash at end of period	\$	226,079	\$	198,866
Reconciliation of cash, cash equivalents, and restricted cash: Cash and cash equivalents	\$	225,372	\$	198,257

Restricted cash included in other non-current assets	 707	 609
Cash, cash equivalents, and restricted cash	\$ 226,079	\$ 198,866

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