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Jessica Alba partners with Elle Magazine and Movado for the 2nd Annual Culture Makers Event

February 25, 2025

LOS ANGELES, Feb. 25, 2025 /PRNewswire/ -- Jessica Alba hosted the second annual Culture Makers event at her home in partnership with Movado (NYSE: MOV) and Elle Magazine. The co-hosts for the evening along with Alba included Nina Garcia, Editor-in-Chief, ELLE Magazine and Tracy Brennan, Senior Executive at CAA.



Jessica and Tracy created and launched Culture Makers in 2023 with the purpose of uniting, celebrating, and honoring the Hispanic and Latin community. "I am thrilled to host another #CultureMakers event this year. Since our first gathering, #CultureMakers continues to grow into what I always hoped it could be" stated Jessica Alba. "This year, we were able to take the festivities to another level by partnering with Movado, but just like last year, our intention remains the same: to foster culture, collaboration, community and connection. To create a space where we can uplift one another, celebrate our wins and spread joy." Jessica continued, "A huge thank you to my co-hosts, Nina and Tracy, and our guest of honor, Dolores Huerta who is nearly 95 years old and continues to be such a force! ¡Si se puede!"

Some of the attendees included Eva Longoria, Danny Ramirez, Robert Rodriguez, Andy Garcia, Isabela Merced, Taylor Zachary Perez, Lauren Sanchez, Xochitl Gomez. Portraits were taken by celebrity photographer Nino Muñoz, light bites were served by Tacos 1986, Cocina Chiwas and La Monarca Bakery and cocktails were curated by Don Julio.

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