MOVADO GROUP INC.

Movado Group to Participate in the SG Cowen Consumer Conference

January 7, 2004

PARAMUS, N.J., Jan. 7 /PRNewswire-FirstCall/ -- Movado Group, Inc. (NYSE: MOV), today announced that the Company will participate in the SG Cowen Consumer Conference in New York City. The presentation is scheduled for Wednesday, January 14, 2004 and will begin at 2:00 p.m. Eastern Time.

The presentation will be webcast live and archived for 60 days. To access the presentation, log onto http://www.movadogroupinc.com.

Movado Group, Inc. designs, manufactures, and distributes Movado, Concord, ESQ, Coach and Tommy Hilfiger watches worldwide, and operates Movado boutiques and Company stores in the United States.

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