MOVADO GROUP INC.

Movado Group, Inc. to Broadcast Review of Second Quarter Results Over the Internet

August 26, 2004

PARAMUS, N.J., Aug. 26 /PRNewswire-FirstCall/ -- Movado Group, Inc. (NYSE: MOV) invites investors to listen to a broadcast of the Company's conference call to discuss second quarter earnings results. The conference call will broadcast on Wednesday, September 8, 2004 at 10:00 a.m. Eastern Time at http://www.movadogroupinc.com. This call will be archived online within one hour of the completion of the conference call. Additionally, a telephonic re-play of the call will be available through September 15, 2004 and can be accessed by dialing 973-341-3080 and entering pin number 5047828.

Participating in the call will be Efraim Grinberg, President and Chief Executive Officer, Rick Cote, Executive Vice President and Chief Operating Officer, and Gene Karpovich, Chief Financial Officer.

Movado Group, Inc. designs, manufactures, and distributes Movado, Ebel, Concord, ESQ, Coach and Tommy Hilfiger watches worldwide and operates Movado boutiques and Company stores in the United States.

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SOURCE Movado Group, Inc.

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(MOV)

CO: Movado Group, Inc.

ST: New Jersey
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