MOVADO GROUP INC.

Movado Group, Inc. to Participate in SG Cowen Consumer Conference

January 6, 2005

PARAMUS, N.J., Jan. 6 /PRNewswire-FirstCall/ -- Movado Group, Inc. (NYSE: MOV), today announced the Company will participate in the SG Cowen Consumer Conference in New York City. The presentation is scheduled for Tuesday, January 11, 2005 and will begin at 10:00 a.m. Eastern Time.

The presentation will be webcast live and archived for 90 days. To access the presentation, log onto http://www.movadogroup.com and click on the investor center.

Movado Group, Inc. designs, manufactures, and distributes Movado, Ebel, Concord, ESQ, Coach and Tommy Hilfiger watches worldwide, and operates Movado boutiques and Company stores in the United States.

SOURCE Movado Group, Inc. -0- 01/06/2005 /CONTACT: Rick Cote, Executive Vice President and Chief Operating Officer of Movado Group, Inc., +1-201-267-8000; or Investor Relations - Suzanne Michalek, Director of Corporate Communications of Movado Group, Inc., +1-201-267-8000; or Melissa Myron of Financial Dynamics, +1-212-850-5600, for Movado Group, Inc./ /Web site: http://www.movadogroup.com / (MOV)