

MOVADO GROUP INC.

Movado Group, Inc. to Participate in Cowen and Company Consumer Conference

January 3, 2007

PARAMUS, N.J., Jan. 3 /PRNewswire-FirstCall/ -- Movado Group, Inc. (NYSE: MOV) today announced the Company will participate in the Cowen and Company Consumer Conference in New York City. The presentation is scheduled for Wednesday, January 10, 2007 and will begin at 9:30 a.m. Eastern Time.

The presentation will be webcast live and archived for 90 days. To access the presentation, log onto <http://www.movadogroup.com> and click on the investor center.

Movado Group, Inc. designs, manufactures, and distributes Movado, Ebel, Concord, ESQ, Coach, Tommy Hilfiger, HUGO BOSS and Juicy Couture watches worldwide, and operates Movado boutiques and company stores in the United States. The Company plans to launch LACOSTE watches in the spring of 2007.

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