MOVADO GROUP INC.

Movado Group, Inc. to Broadcast Review of Fourth Quarter and Full Year 2010 Results Over the Internet

March 25, 2010

PARAMUS, N.J., March 25, 2010 /PRNewswire via COMTEX/ -- Movado Group, Inc. (NYSE: MOV) invites investors to listen to a broadcast of the Company's conference call to discuss fourth quarter and full year 2010 earnings results. The conference call will broadcast on Thursday, April 1, 2010 at 10:00 a.m. Eastern Time at www.movadogroup.com. This call will be archived online within one hour of the completion of the conference call. Additionally, a telephonic re-play of the call will be available through April 8, 2010 and can be accessed by dialing (706) 645-9291, passcode 65327640.

Participating in the call will be Efraim Grinberg, Chairman and Chief Executive Officer, Rick Cote, President and Chief Operating Officer, and Sallie DeMarsilis, Chief Financial Officer.

Movado Group, Inc. designs, sources, and distributes Movado, Ebel, Concord, ESQ, Coach, Tommy Hilfiger, HUGO BOSS, Juicy Couture and LACOSTE watches worldwide, and operates Movado boutiques and company stores in the United States.

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