

# MOVADO GROUP INC.

## Ebel Hosts The Tribeca Film Festival Women Filmmakers Brunch

April 27, 2010

NEW YORK, April 27, 2010 /PRNewswire via COMTEX/ --Movado Group Inc. (NYSE: MOV) -- Ebel, The Architects of Time, was proud to host the "Tribeca Film Festival Women Filmmakers Brunch" held at City Hall Restaurant in New York City's Tribeca neighborhood on Tuesday, April 27, 2010. The brunch is an annual event and a part of the Tribeca Film Festival that unites and celebrates women in the film industry. Guests include the Festival's female jurors, directors, producers, actresses and Festival executives.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20100427/NY93986-a>)

(Photo: <http://www.newscom.com/cgi-bin/prnh/20100427/NY93986-b>)

"Our annual brunch provides a great opportunity for us to support the women filmmakers at the Festival, bring them together in one place and allow them to get to know one another," said Nancy Schafer, Executive Director of the Festival. "It is one of my favorite events of the Festival and I am thrilled to have Ebel as the host this year."

The annual Women Filmmakers brunch has become a fixture of the Tribeca Film Festival and an important venue for the Festival's female filmmakers to form relationships, network and exchange ideas. Among this year's attendees were Jane Rosenthal, Jessica Alba, Selma Blair, Cheryl Hines, Abbie Cornish, Anika Noni Rose, Sheila Johnson, Perry Miller Adato and Ellen Kuras.

"Ebel is honored to be a part of the Tribeca Film Festival and to sponsor this unique and special event. It is a logical partnership," stated Mary Leach, Chief Marketing Officer, Movado Group. "Ebel watches are designed with passion and creativity and represent a blend of artistic refinement and technical precision - very much like the many women whose acclaimed works in the art of film are being honored here today".

With the compelling new watches and global advertising campaign it is introducing this year, Ebel has proudly rededicated itself to the fundamental values, spirit and goals of its founders; elegance, sophistication and refinement with concern for detail and exceptional expertise.

Movado Group, Inc. designs, manufactures, and distributes Movado, Ebel, Concord, ESQ by Movado, Coach, Hugo Boss, Lacoste, Juicy Couture and Tommy Hilfiger watches worldwide and operates Movado boutiques and Company Stores in the United States.

SOURCE Movado Group Inc.