MOVADO GROUP INC.

Movado Group, Inc. to Broadcast Review of Second Quarter Results Over the Internet

August 26, 2010

PARAMUS, N.J., Aug 26, 2010 /PRNewswire via COMTEX/ -- **Movado Group, Inc.** (NYSE: MOV) invites investors to listen to a broadcast of the Company's conference call to discuss second quarter earnings results. The conference call will broadcast on Thursday, September 2, 2010 at 10:00 a.m. Eastern Time at **www.movadogroup.com**. This call will be archived online within one hour of the completion of the conference call. Additionally, a telephonic re-play of the call will be available through September 9, 2010 and can be accessed by dialing (858) 384-5517, passcode 6131554.

Participating in the call will be Efraim Grinberg, Chairman and Chief Executive Officer, Rick Cote, President and Chief Operating Officer, and Sallie DeMarsilis, Chief Financial Officer.

Movado Group, Inc. designs, manufactures, and distributes Movado, Ebel, Concord, ESQ by Movado, Coach, Hugo Boss, Lacoste, Juicy Couture and Tommy Hilfiger watches worldwide.

SOURCE Movado Group, Inc.