

MOVADO GROUP INC.

Movado Group, Inc. to Broadcast Multi-Year Strategic Plan Over the Internet

September 8, 2010

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Movado Group, Inc. (NYSE: MOV) invites investors to listen to a broadcast of the Company's conference call to discuss its multi-year strategic plan. The conference call will broadcast on Wednesday, September 15, 2010 at 10:00 a.m. Eastern Time at www.movadogroup.com. This call will be archived online within one hour of the completion of the conference call. Additionally, a telephonic re-play of the call will be available through September 22, 2010 and can be accessed by dialing (858) 384-5517, passcode 6554714.

Participating in the call will be Efraim Grinberg, Chairman and Chief Executive Officer, Rick Cote, President and Chief Operating Officer, and Sallie DeMarsilis, Chief Financial Officer.

Movado Group, Inc. designs, manufactures, and distributes Movado, Ebel, Concord, ESQ by Movado, Coach, Hugo Boss, Lacoste, Juicy Couture and Tommy Hilfiger watches worldwide.

SOURCE Movado Group, Inc.