

MOVADO GROUP INC.

Movado Group, Inc. to Broadcast Review of Fourth Quarter and Fiscal Year 2011 Results Over the Internet

March 24, 2011

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Movado Group, Inc. (NYSE: MOV) invites investors to listen to a broadcast of the Company's conference call to discuss fourth quarter and fiscal year 2011 earnings results. The conference call will broadcast on Thursday, April 7, 2011 at 10:00 a.m. Eastern Time at www.movadogroup.com. This call will be archived online within one hour of the completion of the conference call. Additionally, a telephonic re-play of the call will be available through April 14, 2011 and can be accessed by dialing (858) 384-5517, passcode 8893237.

Participating in the call will be Efraim Grinberg, Chairman and Chief Executive Officer, Rick Cote, President and Chief Operating Officer, and Sallie DeMarsilis, Chief Financial Officer.

Movado Group, Inc. designs, manufactures, and distributes Movado, Ebel, Concord, ESQ by Movado, Coach, Hugo Boss, Lacoste, Juicy Couture and Tommy Hilfiger watches worldwide.

SOURCE Movado Group, Inc.