

MOVADO GROUP INC.

Movado Group, Inc. Announces Date of Conference Call and Webcast for Second Quarter Fiscal Year 2013 Results

August 21, 2012

PARAMUS, N.J.--(BUSINESS WIRE)--Aug. 21, 2012-- Movado Group, Inc. (NYSE:MOV) invites investors to listen to a broadcast of the Company's conference call to discuss second quarter fiscal year 2013 earnings results on Tuesday, August 28, 2012, at 9:00 a.m. Eastern Time. A press release detailing the Company's second quarter fiscal year 2013 results will be issued before the market opens and prior to the call. The conference call will be hosted by Efraim Grinberg, Chairman and Chief Executive Officer, Rick Coté, President and Chief Operating Officer, and Sallie DeMarsilis, Chief Financial Officer.

Investors and analysts interested in participating in the call are invited to dial 877-548-7913 and reference conference ID number 9779947 approximately ten minutes prior to the start of the call. The conference call will also be webcast live at <http://www.movadogroup.com>. The webcast will be archived online within one hour of the completion of the conference call and remain available for 90 days. Additionally, a telephonic replay of the call will be available at 12:00 p.m. ET on August 28, 2012, until 11:59 p.m. ET on September 4, 2012, and can be accessed by dialing 1-877-870-5176 and entering replay pin number 9779947.

About Movado Group, Inc.

Movado Group, Inc. designs, sources, and distributes MOVADO®, EBEL®, CONCORD®, ESQ® by Movado, COACH®, TOMMY HILFIGER®, HUGO BOSS®, JUICY COUTURE® and LACOSTE® watches worldwide, and operates Movado company stores in the United States. Movado Group, Inc. also plans to launch a collection of SCUDERIA FERRARI® watches beginning in fiscal 2014.

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or

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