MOVADO GROUP INC.

Movado Hosts a Special Event with Derek Jeter's Turn 2 Foundation and Wynton Marsalis at Jazz at Lincoln Center

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NEW YORK, Dec. 11, 2012 /PRNewswire/ -- **Movado Group, Inc. (MOV)** -- Movado hosted young people from the Turn 2 Foundation's Jeter's Leaders Program during a special evening at Jazz at Lincoln Center (JALC) on Friday, December 7, 2012. "Jeter's Leaders", Turn 2's premier youth leadership development program, is designed to promote healthy lifestyles, academic achievement and social change activism among high school students. The group of 40 Leaders attended a performance of Jazz at Lincoln Center's annual Big Band Holiday Concert, highlighted by a very special pre-performance interview with jazz legend Wynton Marsalis.

(Photo: http://photos.prnewswire.com/prnh/20121211/NY26991-a)
(Photo: http://photos.prnewswire.com/prnh/20121211/NY26991-b)

"The Turn 2 Foundation creates programs and activities that promote healthy lifestyles, academic excellence and leadership development," remarked Derek Jeter. "We believe that exposing our Jeter's Leaders to the arts helps them become more well-rounded, successful individuals. I thank Movado for sharing our vision and supporting our goals through exceptional activities, like tonight's concert, that enrich the students' education and life experience."

This special event provided a unique opportunity for the students to meet Wynton Marsalis, Managing and Artistic Director of JALC, who presented a brief history of jazz music and discussed its influence on the American culture. Wynton described the goals, mission and vision of Jazz at Lincoln Center and how they relate to the continued development of the art of jazz music. The importance of being a role model and the responsibility to give back to society were also primary themes of the interactive discussion which featured a lively question and answer session with Wynton. The reception was followed by Jazz at Lincoln Center's annual Big Band Holiday Concert, with Wynton Marsalis and the Jazz at Lincoln Center Orchestra performing more than a dozen imaginative arrangements of timeless holiday songs.

"We are very excited to provide these students with the opportunity to experience the art of jazz music through this wonderful evening at Jazz at Lincoln Center," stated Mary Leach, Chief Marketing Officer, Movado Group, Inc. "Jazz music holds such a unique and defining place in our culture, and to engage with Wynton Marsalis himself is truly special – I thank both Derek Jeter and Wynton Marsalis for their devotion and commitment to education, and for partnering with Movado. We are absolutely thrilled to be able to support the Turn 2 organization."

A brand long identified with Modernism and closely associated with the performing arts, Movado has achieved a proud over 130-year history of design excellence and innovation. Movado has been a major supporter of New York City Ballet, Lincoln Center for the Performing Arts, Jazz at Lincoln Center, and The John F. Kennedy Center for the Performing Arts. Additionally, Movado has supported the Miami International Film Festival, Miami City Ballet, The Joffrey Ballet, Ballet Pacifica, and the Cooper Hewitt, National Design Museum.

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