

MOVADO GROUP INC.

Movado Group, Inc. Announces Participation in 15th Annual ICR XChange Conference

January 10, 2013

PARAMUS, N.J.--(BUSINESS WIRE)--Jan. 10, 2013-- Movado Group, Inc. (NYSE: MOV) announced today that the Company will be presenting at the 15th Annual ICR XChange Conference, held at the Fontainebleau Miami Beach in Miami Beach, Florida on Thursday, January 17, 2013 at 11:30am Eastern Time. Efraim Grinberg, Chairman and Chief Executive Officer, and Sallie DeMarsilis, Senior Vice President and Chief Financial Officer will host the presentation.

Movado Group, Inc. designs, sources, and distributes MOVADO®, EBEL®, CONCORD®, ESQ® Movado, COACH®, TOMMY HILFIGER®, HUGO BOSS®, JUICY COUTURE® and LACOSTE® watches worldwide, and operates Movado company stores in the United States. Movado Group, Inc. also plans to launch a collection of SCUDERIA FERRARI® watches beginning in fiscal 2014.

Source: Movado Group, Inc.

ICR, Inc.

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