

MOVADO GROUP INC.

Movado Group, Inc. Announces Date of Conference Call and Webcast for Fourth Quarter and Fiscal Year 2013 Results

March 14, 2013

PARAMUS, N.J.--(BUSINESS WIRE)--Mar. 14, 2013-- Movado Group, Inc. (NYSE: MOV), invites investors to listen to a broadcast of the Company's conference call to discuss fourth quarter and fiscal year 2013 earnings results on Thursday, March 21, 2013 at 9:00 a.m. Eastern Time. A press release detailing the Company's fourth quarter and fiscal year 2013 results will be issued before the market opens and prior to the call. The conference call will be hosted by Efraim Grinberg, Chairman and Chief Executive Officer, Rick Coté, President and Chief Operating Officer, and Sallie DeMarsilis, Chief Financial Officer.

Investors and analysts interested in participating in the call are invited to dial (888) 690-2878 and reference conference ID number 4332243 approximately ten minutes prior to the start of the call. The conference call will also be webcast live at www.movadogroup.com. The webcast will be archived online within one hour of the completion of the conference call and remain available for 90 days. Additionally, a telephonic re-play of the call will be available at 12:00 p.m. ET on March 21, 2013 until 11:59 p.m. ET on March 28, 2013 and can be accessed by dialing 1-877-870-5176 and entering replay pin number 4332243.

About Movado Group, Inc.

Movado Group, Inc. designs, sources, and distributes MOVADO®, EBEL®, CONCORD®, ESQ® by Movado, COACH®, TOMMY HILFIGER®, HUGO BOSS®, JUICY COUTURE® and LACOSTE® watches worldwide, and operates Movado company stores in the United States. Movado Group, Inc. also plans to launch a collection of SCUDERIA FERRARI® watches beginning in fiscal 2014.

Source: Movado Group, Inc.

Investor:

ICR, Inc.

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