MOVADO GROUP INC.

Movado Group, Inc. to Present at the 16th Annual ICR XChange Conference

January 6, 2014

PARAMUS, N.J.--(BUSINESS WIRE)--Jan. 6, 2014-- Movado Group, Inc. [NYSE:MOV] announced today that the Company will be presenting at the 16th Annual ICR XChange Conference, held at the JW Marriot Orlando Grande Lakes in Orlando, FL on Monday, January 13, 2014 at 10:30am Eastern Time. Efraim Grinberg, Chairman and Chief Executive Officer, Richard J. Coté, President and Chief Operating Officer, and Sallie DeMarsilis, Senior Vice President and Chief Financial Officer, will host the presentation.

Movado Group, Inc. designs, sources, and distributes MOVADO®, EBEL®, CONCORD®, ESQ® by Movado, COACH®, TOMMY HILFIGER®, HUGO BOSS®, JUICY COUTURE®, LACOSTE® and SCUDERIA FERRARI watches worldwide, and operates Movado company stores in the United States.

Source: Movado Group, Inc.

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