MOVADO GROUP INC.

Movado Announces Jazz At Lincoln Center Youth Orchestra Inaugural Season Lead Sponsorship

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NEW YORK, Jan. 15, 2014 /PRNewswire/ -- **Movado Group, Inc.** (NYSE: MOV) – Movado is proud to serve as the lead sponsor of Jazz at Lincoln Center Youth Orchestra's (JLCYO) inaugural concert series. To celebrate the partnership and kick-off the 2014 season, Movado held a private event at Jazz at Lincoln Center's Dizzy's Club *Coca-Cola* in New York City on January 14, 2014 where the orchestra performed for the first time ever with Movado brand ambassador, jazz legend and humanitarian Wynton Marsalis, who made a special appearance for this landmark concert.

(Photo: http://photos.prnewswire.com/prnh/20140115/NY44543-a)
(Photo: http://photos.prnewswire.com/prnh/20140115/NY44543-b)

The Jazz at Lincoln Center Youth Orchestra is a 17-piece big band composed of talented high school students from the tri-state area (NY, NJ, CT). Through this tuition free program, members have the opportunity to enhance their musical education with the finest professional training and performance opportunities. The JLCYO rehearses weekly in a state of the art studio in Frederick P. Rose Hall, home of Jazz at Lincoln Center. During these rehearsals, students learn big band repertoire and performance techniques from JLCYO Director Vincent Gardner as well as members of the Jazz at Lincoln Center Orchestra and Managing and Artistic Director Wynton Marsalis.

"Movado is honored to collaborate with Jazz at Lincoln Center and to sponsor this exciting new initiative, conceived by jazz great and long-standing Movado brand ambassador Wynton Marsalis," said Mary Leach, Movado Group, Inc. Chief Marketing Officer. "Movado is proud of its long history of supporting the arts, and we are thrilled to be able to support the musical education of these talented young performers through this truly special program."

"I am grateful to Movado for its exceptional commitment to the arts," stated Wynton Marsalis. "Many of the world's greatest artists and cultural institutions have benefited from their longstanding support, and I am proud to partner with Movado for this inaugural season of the Jazz at Lincoln Center Youth Orchestra."

In addition to the evening's performance, the orchestra will play five additional concerts in their first season – including two at world-famous Carnegie Hall, featuring a performance of Duke Ellington's music on Sunday, March 23, 2014.

A brand long identified with Modernism and closely associated with the performing arts, Movado has achieved a proud 132-year history of design excellence and innovation. Movado has been a major supporter of New York City Ballet, Lincoln Center for the Performing Arts, Jazz at Lincoln Center, and The John F. Kennedy Center for the Performing Arts. Additionally, Movado has supported the Miami International Film Festival, Miami City Ballet, The Joffrey Ballet, Ballet Pacifica, and the Cooper Hewitt, National Design Museum.

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