

MOVADO GROUP INC.

Movado Sponsors Variety's 6th Annual Power of Women Luncheon to Celebrate the Entertainment Industry's Most Philanthropic and Inspiring Women

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NEW YORK, April 28, 2014 /PRNewswire/ -- **Movado Group, Inc. (MOV)** -- Movado was a premier sponsor of *Variety's* 6th Annual Power of Women Luncheon in NYC for the second consecutive year on April 25, 2014. This exciting luncheon inspires and encourages people from all walks of life to get involved, give back and make a difference. The exclusive event was hosted by renowned fashion designer Zac Posen - guests included media and entertainment insiders who came to celebrate six of the entertainment industry's most philanthropic women for their humanitarian contributions and support of social causes.



This year's honorees included Oscar winner Susan Sarandon (Hope North), Golden Globe and Emmy winners Sarah Jessica Parker (New York City Ballet) and Claire Danes (Afghan Hands), Tony winner Idina Menzel (A Broader Way), International Supermodel Iman (Dr. Hawa Abdi Foundation) and A+E Networks President/CEO Nancy Dubuc (Project Rubicon/The Mission Continues).

"It is such a special privilege to support and participate in this important event," said Mary Leach, Chief Marketing Officer, Movado Group, Inc. "I commend all of the women honored here today for selflessly donating their time, energy and resources to benefit these important charities. It is an extra special privilege to present all of the honorees with *Movado's Women of Distinction Award* and to formally recognize their commitments to improving the lives of others. Movado is proud to make a charitable contribution to each of the honorees worthy causes. Congratulations to all of the dynamic and creative women celebrated by *Variety* this year."

The event featured *Variety's* Philanthropy Bazaar which provides an interactive area for guests to engage with the featured charities and participating brand partners. Movado was proud to present each honoree with a Movado brand timepiece to auction for the benefit of her designated charity. Each watch was housed in a custom-designed gift box signed by celebrities attending the event.

[About Movado](#)

Since its founding in 1881, Movado has built a proud Swiss heritage of design excellence and innovation. A brand long identified with Modernism and closely associated with the performing arts, Movado has been a major supporter of New York City Ballet, Lincoln Center for the Performing Arts, Jazz at Lincoln Center, and The John F. Kennedy Center for the Performing Arts. In addition, Movado has supported the Miami International Film Festival, Miami City Ballet, The Joffrey Ballet, Ballet Pacifica, and the Cooper Hewitt, National Design Museum.



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