MOVADO GROUP INC.

Movado To Celebrate Derek Jeter's Extraordinary Career With Exciting Captain Series Collection

July 15, 2014

NEW YORK, July 15, 2014 /PRNewswire/ -- **Movado Group, Inc. (MOV) –** Movado is launching a collection of special edition watches to celebrate baseball legend and longtime Movado brand ambassador Derek Jeter. The Captain Series is comprised of a trio of watches designed to honor Derek for his leadership on and off the field and to commemorate the close of his extraordinary 20-year Major League Baseball career.



"Teaming up with Movado to create this new collection of watches has been a real honor," Derek Jeter said. "Movado has been a special partner of mine for over eight years and I am privileged to have had the opportunity to collaborate with such a world-class organization."

Uniting strength, design and performance, the Captain Series comprises three commemorative watches created in close collaboration with Derek Jeter. Each Captain Series dial is customized with Derek's number "2" in position at 2 o'clock. All three models share a special commemorative Derek Jeter Captain Series case-back design, and come in specially designed packaging featuring the Captain Series seal.

"Movado is very proud to be associated with Derek Jeter," remarked Efraim Grinberg, Chairman & CEO, Movado Group, Inc. "Derek is one of the most dynamic players in Major League Baseball. He gives 100% of himself both on and off the field and embodies what the Movado brand stands for – passion, innovation and a commitment to excellence. The Captain Series has been a wonderful way to celebrate our longstanding partnership with Derek and to demonstrate how proud we are of all of his accomplishments. We are honored to commemorate his outstanding baseball career and legacy with this watch collection and wanted Derek's fans to share in the excitement of his final Major League season through these exciting timepieces."

This special Captain Series watch collection will be available for pre-sale on Movado.com beginning at 2:00pm EDT today to coincide with the All-Star Game. The collection starts at $695.

About Movado

A brand long identified with Modernism and closely associated with the performing arts, Movado has achieved a proud 133-year history of design excellence and innovation. Movado has been a major supporter of New York City Ballet, Lincoln Center for the Performing Arts, Jazz at Lincoln Center, and The John F. Kennedy Center for the Performing Arts. Additionally, Movado has supported the Miami International Film Festival, Miami City Ballet, The Joffrey Ballet, Ballet Pacifica, and the Cooper Hewitt, National Design Museum.

Movado Group, Inc. designs, manufactures, and distributes Movado, EBEL, Concord, Coach, HUGO BOSS, Lacoste, Juicy Couture, Tommy Hilfiger, and Scuderia Ferrari brand watches worldwide.

Photo - http://photos.prnewswire.com/prnh/20140715/127151

SOURCE Movado Group, Inc.

Heather Cohen Sugarman, Movado Group, Inc., 917-934-4978 or hcohen@movadogroup.com