MOVADO GROUP INC.

Movado Hosts A Special Night On Broadway With Derek Jeter's Turn 2 Foundation

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NEW YORK, Dec. 10, 2014 /PRNewswire/ -- **Movado Group, Inc. (MOV)** – On Tuesday, December 9, 2014, Movado hosted the Turn 2 Foundation's "Jeter's Leaders" to a spectacular evening where the high school students experienced the six-time Tony Award winning Broadway musical, The Lion King. The Leaders also attended a pre-performance reception at Movado's NYC Corporate Offices where Yvette L. Campbell, President and CEO of The Harlem School of the Arts (HSA), and Aubrey Lynch, former Lion King Producer and Director of Dance at HSA, conducted a special presentation on the importance and impact of arts and culture on society. HSA alumnus Caleb McLaughlin, the multi-talented thirteen-year-old actor who played Young Simba in The Lion King on Broadway for two years, also participated in the presentation.



"Fostering academic achievement is a cornerstone of the Turn 2 Foundation, and I believe the arts and cultural engagement are key to that," said Derek Jeter. "I thank Movado and The Harlem School of the Arts for their commitment to the mission of the Turn 2 Foundation and for enriching the lives of our Jeter's Leaders."

The Turn 2 Foundation was established by Derek Jeter in 1996 and is managed by his sister Sharlee Jeter who serves as the organization's President. The Foundation promotes healthy lifestyles, academic achievement and social change activism among high school students. (For more information, please visit www.turn2foundation.org).

"We are thrilled to partner, for the fifth consecutive year, with Derek Jeter's Turn 2 Foundation and to provide its students with the opportunity to learn more about the performing arts through this very special evening," stated Mary Leach, Chief Marketing Officer, Movado Group Inc. "I thank the Harlem School of the Arts for their participation tonight, and for sharing insights into how strong commitment, desire and dedication can result in the realization of spectacular dreams."

The Harlem School of the Arts is one of New York City's pioneering arts institutions that enriches the lives of young people through world-class training in and exposure to the arts. The school was founded in 1964 by world-renowned soprano Dorothy Maynor in a local church with twelve neighborhood children in attendance. Since then, HSA has grown dramatically and now enriches the lives of nearly 4,000 students annually, onsite at the Herb Alpert Center and offsite through partnerships with New York City schools, providing beginning to advanced instruction in Dance, Music, Theatre, and the Visual Arts to students ranging from preschoolers to young adults. Harlem School of the Arts (HSA) envisions a world where ALL children have access to a quality arts education, empowering them to become the creative thinkers and innovative leaders of tomorrow.

A brand long identified with Modernism and closely associated with the performing arts, Movado has achieved a proud 133-year history of design excellence and innovation. Movado has been a major supporter of New York City Ballet, Lincoln Center for the Performing Arts, Jazz at Lincoln Center, and The John F. Kennedy Center for the Performing Arts. Additionally, Movado has supported the Miami International Film Festival, Miami City Ballet, The Joffrey Ballet, Ballet Pacifica, and the Cooper Hewitt, National Design Museum.

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