MOVADO GROUP INC.

Movado Group, Inc. Announces Date of Conference Call and Webcast for Fourth Quarter and Fiscal Year 2015 Results

March 24, 2015

PARAMUS, N.J.--(BUSINESS WIRE)--Mar. 24, 2015-- Movado Group, Inc. (NYSE:MOV), invites investors to listen to a broadcast of the Company's conference call to discuss fourth quarter and fiscal year 2015 earnings results on Tuesday, March 31, 2015 at 9:00 a.m. Eastern Time. A press release detailing the Company's fourth quarter and fiscal year 2015 results will be issued before the market opens and prior to the call. The conference call will be hosted by Efraim Grinberg, Chairman and Chief Executive Officer, Ricardo Quintero, President, and Sallie DeMarsilis, Chief Financial Officer.

Investors and analysts interested in participating in the call are invited to dial (888) 428-9490 and reference conference ID number 1728322 approximately ten minutes prior to the start of the call. The conference call will also be webcast live at www.movadogroup.com. The webcast will be archived online within one hour of the completion of the conference call and remain available for 90 days. Additionally, a telephonic re-play of the call will be available at 12:00 p.m. ET on March 31, 2015 until 11:59 p.m. ET on April 7, 2015 and can be accessed by dialing (877) 870-5176 and entering replay pin number 1728322.

About Movado Group, Inc.

Movado Group, Inc. designs, sources, and distributes MOVADO®, EBEL®, CONCORD®, ESQ® Movado, COACH®, TOMMY HILFIGER®, HUGO BOSS®, JUICY COUTURE®, LACOSTE® and SCUDERIA FERRARI watches worldwide, and operates Movado company stores in the United States.

Source: Movado Group, Inc.

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