MOVADO GROUP INC.

Movado Hosts A Special Night On Broadway With Derek Jeter's Turn 2 Foundation

December 12, 2016

NEW YORK, Dec. 12, 2016 /PRNewswire/ -- **Movado Group, Inc. (MOV)** – On Thursday, December 8, 2016, Movado hosted the Turn 2 Foundation's "Jeter's Leaders" to an extraordinary evening where the high school students experienced the 2016 Tony Award-winning Broadway musical *The Color Purple*. The Leaders also attended an exclusive pre-performance reception at The Bernard B. Jacobs Theatre where members of the cast and crew provided first-hand accounts of the details and complexities that go into the making of a major Broadway production. Tony Award winner, Cynthia Erivo, who stars as Celie, and Jason Michael Webb, the show's Musical Director and Conductor, along with the Associate General Manager Danielle Saks, shared their passions for live performance and the Broadway stage.



"Arts and culture provide our Jeter's Leaders with such a rich, relevant and integral connection to the academic goals fostered by the Turn 2 Foundation," said Derek Jeter. "I thank Movado for providing our students with special opportunities like this to explore, experience and engage in innovative programs and initiatives that help promote personal growth and development."

The Turn 2 Foundation was established by Derek Jeter in 1996 and is managed by his sister Sharlee Jeter who serves as the organization's President. Turn 2 promotes leadership development, academic achievement, healthy lifestyles, positive behavior and social change activism. The Jeter's Leaders program is an intensive, four-year leadership development initiative for high school students who are role models in their communities. Jeter's Leaders is the signature program of the Turn 2 Foundation, which this year celebrated its 20th anniversary. (For more information, please visit www.turn2foundation.org).

"We are thrilled to be a part of this wonderful partnership with Derek Jeter's Turn 2 Foundation for the seventh consecutive year," said Mary Leach, Chief Marketing Officer, Movado Group Inc. "It gives Movado great pleasure to provide these students with experiences that enrich their education through the innovation and creativity that abounds in the cultural arts."

The Color Purple is the 2016 Tony Award® winner for Best Musical Revival. Best Actress Tony Award winner Cynthia Erivo leads a powerhouse cast in this epic story of a young woman's journey to love and triumph in the American South. Joining her is Tony and Grammy®-winning Broadway legend Jennifer Holliday (*Dreamgirls*), Carrie Compere, Jennie Harney, Kyle Scatliffe, Nathaniel Stampley, Phoenix Best, Dwayne Clark, Lawrence Clayton, Patrice Covington, J. Daughtry, Adrianna Hicks, Bre Jackson, Grasan Kingsberry, Kevin Mambo, Antoine L. Smith, Carla R. Stewart, Akron Watson, Rema Webb, and Brit West. Tony winner John Doyle directs.

A brand long identified with Modernism and closely associated with the performing arts, Movado has achieved a proud 135-year history of design excellence and innovation. Movado has been a major supporter of New York City Ballet, Lincoln Center for the Performing Arts, Jazz at Lincoln Center, and The John F. Kennedy Center for the Performing Arts. Additionally, Movado has supported the Miami International Film Festival, Miami City Ballet, The Joffrey Ballet, Ballet Pacifica, and the Cooper Hewitt, National Design Museum.

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