## MOVADO GROUP INC.

## Movado Group, Inc. Announces Date of Conference Call and Webcast for Fourth Quarter and Fiscal Year 2017 Results

March 13, 2017

PARAMUS, N.J.--(BUSINESS WIRE)--Mar. 13, 2017-- Movado Group, Inc. (NYSE:MOV), invites investors to listen to a broadcast of the Company's conference call to discuss fourth quarter and fiscal year 2017 earnings results on Monday, March 20, 2017 at 9:00 a.m. Eastern Time. A press release detailing the Company's fourth quarter and fiscal year 2017 results will be issued before the market opens and prior to the call. The conference call will be hosted by Efraim Grinberg, Chairman and Chief Executive Officer, Ricardo Quintero, President, and Sallie DeMarsilis, Chief Financial Officer.

Investors and analysts interested in participating in the call are invited to dial (877) 545-1409 and reference conference ID number 1443480 approximately ten minutes prior to the start of the call. The conference call will also be webcast live at <a href="www.movadogroup.com">www.movadogroup.com</a>. The webcast will be archived online within one hour of the completion of the conference call and remain available for 90 days. Additionally, a telephonic re-play of the call will be available at 12:00 p.m. ET on March 20, 2017 until 11:59 p.m. ET on March 27, 2017 and can be accessed by dialing (844) 512-2921 and entering replay pin number 1443480.

About Movado Group, Inc.

Movado Group, Inc. designs, sources, and distributes Movado, EBEL, Concord, Coach, HUGO BOSS, Lacoste, Juicy Couture, Tommy Hilfiger, Scuderia Ferrari brand watches worldwide and Rebecca Minkoff brand watches beginning in summer of 2017.

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