

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

August 11, 2014

<u>Via E-mail</u> Efraim Grinberg Chairman of the Board of Directors and Chief Executive Officer Movado Group, Inc. 650 From Road, Ste. 375 Paramus, New Jersey 07652-3556

> Re: Movado Group, Inc. Form 10-K for Fiscal Year Ended January 31, 2014 Filed March 28, 2014 File No. 1-16497

Dear Mr. Grinberg:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ William H. Thompson

William H. Thompson Accounting Branch Chief