## FORM 4

## **UNITED STATES SECUR**

Washington, D.C. 20549

| ΚI | IIES | AND | EXC | IANGE | COMI | MISSIC | וע |
|----|------|-----|-----|-------|------|--------|----|
|    |      |     |     |       |      |        |    |

| OMB APPROVAL             |           |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |

0.5

hours per response:

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1/h)                       |

| 1 | Check this box to indicate that a         |
|---|---|
| 1 | transaction was made pursuant to a        |
|   | contract, instruction or written plan for |
|   | the purchase or sale of equity securities |
|   | of the issuer that is intended to satisfy |
|   | the affirmative defense conditions of     |
|   | Rule 10b5-1(c). See Instruction 10.       |
|   |   |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  GRINBERG EFRAIM  (Last) (First) (Middle)  C/O MOVADO GROUP, INC., 650 FROM ROAD, SUITE 375  (Street)  PARAMUS NJ 07652 |  |            |              |                           |  | 2. Issuer Name and Ticker or Trading Symbol  MOVADO GROUP INC [ MOV ]  3. Date of Earliest Transaction (Month/Day/Year)  01/02/2024  4. If Amendment, Date of Original Filed (Month/Day/Year) |   |  |                          |                  |  |                | 6. Indi  | Relationship of Reporting Person(s) to Issuer Check all applicable)  Director  Officer (give title Delow)  Chairman - CEO  Individual or Joint/Group Filing (Check Applicable ine)  Form filed by More than One Reporting Person  Form filed by More than One Reporting Person |                                    |  |                                       |   |            |
|--|--|------------|--------------|---------------------------|--|---|---|--|--------------------------|------------------|--|----------------|--|--|------------------------------------|--|---------------------------------------|---|------------|
| (City)   | (5   | State)     | (Zip)        |                           |  |   |   |  |                          |                  |  |                |  |  |                                    |  |                                       |   |            |
|  |  | T          | able I - Noi | n-Deriva                  | ative S                                  | Secu  | ırities Ac  | quire  | ed, Di                   | sp               | osed o   | of, or E       | Benefi   | cially   | Owned                              |  |                                       |   |            |
|  |  |            |              | Date                      | . Transaction<br>Date<br>Month/Day/Year) |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |  | Transaction Code (Instr. |                  | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 |                |  | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported  |                                    | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)        |                                       | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |            |
|  |  |            |              |                           |  |   |   |  | ode V                    | 1                | Amount   | (1             | A) or<br>D)  | Price  | Transaction(s)<br>(Instr. 3 and 4) |  |                                       |   | (miəti. 4) |
| Common Stock   |  |            |              | 01/02/                    | /2025                                    |   | N   | М  |                          | 1,778.599        |  | Α              | (1)  | 161,948.599  |                                    | D  |                                       |   |            |
| Common Stock   |  |            |              |                           |  |   |   |  |                          |                  | 17,715   |                |  | I 1  | By trust                           |  |                                       |   |            |
| Common Stock   |  |            |              |                           |  |   |   |  |                          |                  |  |                |  |  | 9,93                               | 9,935  |                                       | I .   | By IRA     |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |            |              |                           |  |   |   |  |                          |                  |  |                |  |  |                                    |  |                                       |   |            |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any  |            | Code         | ransaction<br>ode (Instr. |  | Derivative E  |   | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Year |                          | Securities Under |  | rlying         | g Derivative der<br>Security Sec<br>(Instr. 5) Ber<br>Ow<br>Fol<br>Rej |  | es<br>ally<br>g                    | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |   |            |
|  |  |            |              | Code                      | v  | (A)   | (D)   | Date<br>Exerc  | cisable                  | Exp<br>Dat       | piration<br>te   | Title          | Nun  | Amount or<br>Number of<br>Shares   |                                    | (Instr. 4)   |                                       |   |            |
| Phantom<br>Stock Unit  | (1)  | 01/02/2025 |              | М                         |  |   | 1,778.599   | (2   | (2)                      |                  | (2)  | Commo<br>Stock | n 1,7  | 78.599   | \$0                                | 37,362   | .531                                  | D   |            |

## Explanation of Responses:

- 1. Each share of phantom stock is the economic equivalent of one share of Movado Group, Inc. common stock.
- 2. Phantom stock units acquired under issuer's Deferred Compensation Plan. Shares of common stock underlying such phantom units distributed to the reporting person on January 2, 2025 pursuant to the reporting

/s/ Mitchell C. Sussis, attorney-

in-fact

01/15/2025 \*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.