

SCHEDULE 13G

Amendment No. 10  
Movado Group Incorporated  
Common Stock  
Cusip #624580106

Cusip #624580106  
Item 1: Reporting Person - FMR Corp.  
Item 4: Delaware  
Item 5: 0  
Item 6: 0  
Item 7: 895,830  
Item 8: 0  
Item 9: 895,830  
Item 11: 10.285%  
Item 12: HC

Cusip #624580106  
Item 1: Reporting Person - Edward C. Johnson 3d  
Item 4: United States of America  
Item 5: 0  
Item 6: 0  
Item 7: 895,830  
Item 8: 0  
Item 9: 895,830  
Item 11: 10.285%  
Item 12: IN

Cusip #624580106  
Item 1: Reporting Person - Abigail P. Johnson  
Item 4: United States of America  
Item 5: 0  
Item 6: 0  
Item 7: 895,830  
Item 8: 0  
Item 9: 895,830  
Item 11: 10.285%  
Item 12: IN

SCHEDULE 13G - TO BE INCLUDED IN  
STATEMENTS  
FILED PURSUANT TO RULE 13d-1(b) or 13d-2(b)

Item 1(a). Name of Issuer:  
Movado Group Incorporated

Item 1(b). Name of Issuer's Principal Executive Offices:  
650 From Road  
Paramus, NJ 07652

Item 2(a). Name of Person Filing:  
FMR Corp.

Item 2(b). Address or Principal Business Office or, if None,  
Residence:  
82 Devonshire Street, Boston,  
Massachusetts 02109

Item 2(c). Citizenship:  
Not applicable

Item 2(d). Title of Class of Securities:  
Common Stock

Item 2(e). CUSIP Number:

Item 3. This statement is filed pursuant to Rule 13d-1(b) or 13d-2(b) and the person filing, FMR Corp., is a parent holding company in accordance with Section 240.13d-1(b)(ii)(G). (Note: See Item 7).

Item 4. Ownership

(a) Amount Beneficially Owned: 895,830

(b) Percent of Class: 10.285%

(c) Number of shares as to which such person has:

(i) sole power to vote or to direct the vote: 0

(ii) shared power to vote or to direct the vote: 0

(iii) sole power to dispose or to direct the disposition of: 895,830

(iv) shared power to dispose or to direct the disposition of: 0

Item 5. Ownership of Five Percent or Less of a Class.

Not applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Various persons have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the Common Stock of Movado Group Incorporated. The interest of one person, Fidelity Low Priced Stock Fund, an investment company registered under the Investment Company Act of 1940, in the Common Stock of Movado Group Incorporated, amounted to 895,600 shares or 10.283% of the total outstanding Common Stock at December 31, 2003.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

See attached Exhibit(s) A, B.

Item 8. Identification and Classification of Members of the Group.

Not Applicable. See attached Exhibit A.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Schedule 13G in connection with FMR Corp.'s beneficial ownership of the Common Stock of Movado Group Incorporated at December 31, 2003 is true, complete and correct.

February 16, 2004

Date

/s/Eric D. Roiter  
Signature

Eric D. Roiter  
Duly authorized under Power of Attorney  
dated December 30, 1997 by and on behalf  
of FMR Corp. and its direct and indirect  
subsidiaries

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Pursuant to the instructions in Item 7 of Schedule  
13G, Fidelity Management & Research Company  
("Fidelity"), 82 Devonshire Street, Boston, Massachusetts  
02109, a wholly-owned subsidiary of FMR Corp. and an  
investment adviser registered under Section 203 of the  
Investment Advisers Act of 1940, is the beneficial owner of  
895,830 shares or 10.285% of the Common Stock  
outstanding of Movado Group Incorporated ("the  
Company") as a result of acting as investment adviser to  
various investment companies registered under Section 8 of  
the Investment Company Act of 1940.

The ownership of one investment company, Fidelity  
Low Priced Stock Fund, amounted to 895,600 shares or  
10.283% of the Common Stock outstanding. Fidelity Low  
Priced Stock Fund has its principal business office at 82  
Devonshire Street, Boston, Massachusetts 02109.

Edward C. Johnson 3d, FMR Corp., through its  
control of Fidelity, and the funds each has sole power to  
dispose of the 895,830 shares owned by the Funds.

Neither FMR Corp. nor Edward C. Johnson 3d,  
Chairman of FMR Corp., has the sole power to vote or direct  
the voting of the shares owned directly by the Fidelity Funds,  
which power resides with the Funds' Boards of Trustees.  
Fidelity carries out the voting of the shares under written  
guidelines established by the Funds' Boards of Trustees.

Members of the Edward C. Johnson 3d family are the  
predominant owners of Class B shares of common stock of  
FMR Corp., representing approximately 49% of the voting  
power of FMR Corp. Mr. Johnson 3d owns 12.0% and  
Abigail Johnson owns 24.5% of the aggregate outstanding  
voting stock of FMR Corp. Mr. Johnson 3d is Chairman of  
FMR Corp. and Abigail P. Johnson is a Director of FMR  
Corp. The Johnson family group and all other Class B  
shareholders have entered into a shareholders' voting  
agreement under which all Class B shares will be voted in  
accordance with the majority vote of Class B shares.  
Accordingly, through their ownership of voting common  
stock and the execution of the shareholders' voting  
agreement, members of the Johnson family may be deemed,  
under the Investment Company Act of 1940, to form a  
controlling group with respect to FMR Corp.

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STATEMENTS  
FILED PURSUANT TO RULE 13d-1(b) or 13d-2(b)  
RULE 13d-1(f)(1) AGREEMENT

The undersigned persons, on February 16, 2004, agree  
and consent to the joint filing on their behalf of this Schedule  
13G in connection with their beneficial ownership of the  
Common Stock of Movado Group Incorporated at December  
31, 2003.

FMR Corp.

By /s/ Eric D. Roiter

Eric D. Roiter  
Duly authorized under Power of Attorney  
dated December 30, 1997, by and on behalf  
of FMR Corp. and its direct and indirect  
subsidiaries

Edward C. Johnson 3d

By /s/ Eric D. Roiter  
Eric D. Roiter  
Duly authorized under Power of Attorney  
dated December 30, 1997, by and on behalf  
of Edward C. Johnson 3d

Abigail P. Johnson

By /s/ Eric D. Roiter  
Eric D. Roiter  
Duly authorized under Power of Attorney  
dated December 30, 1997, by and on behalf  
of Abigail P. Johnson

Fidelity Management & Research Company

By /s/ Eric D. Roiter  
Eric D. Roiter  
Senior V.P. and General Counsel

Fidelity Low Priced Stock Fund

By /s/ Eric D. Roiter  
Eric D. Roiter  
Secretary