Instruction 1(b)

PARAMUS

1. Title of 2.

(City)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

NJ

(State)

3. Transaction

3A. Deemed

07652

(Zip)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT	OF CHANGES IN	BENEFICIAL	OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Form filed by More than One Reporting

			of Section 30(ff) of the investment Company Act of 1940				
	Address of Reporting Po		2. Issuer Name and Ticker or Trading Symbol MOVADO GROUP INC [MOV]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify			
	(First) ADO GROUP, INC. ROAD, STE. 375	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/18/2008	Senior V.P.			
(Street)	<u> </u>		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature 1. Title of Security (Instr. 3) Execution Date, Transaction Securities Form: Direct of Indirect (Month/Day/Year) if any (Month/Day/Year) Code (Instr. 5) Beneficially Beneficial 8) Owned Following (I) (Instr. 4) Ownership Reported (Instr. 4) (A) or (D) Transaction(s) (Instr. 3 and 4) Price Code Amount Common Stock 09/18/2008 15,000 \$12.5 29,415 D M Common Stock 09/18/2008 S 15,000 D \$22.12 14,415 D 1,312 A Common Stock 09/18/2008 M \$11.92 15,727 D Common Stock 09/18/2008 S 1,312 D \$22.54 14,415 D Common Stock 09/18/2008 M 1,974 Α \$14.36 16,389 D 09/18/2008 S 1,974 \$22.67 14,415 Common Stock D D Common Stock 09/18/2008 M 10,000 A \$14.05 24,415 D S D \$22.03 09/18/2008 10,000 14,415 D Common Stock Common Stock 09/18/2008 M 3,233 Α \$18.48 17,648 D Common Stock 09/18/2008 S 3,233 D \$22 14,415 D Common Stock 09/18/2008 M 706 A \$18.48 15,121 D Common Stock 09/18/2008 706 D \$22.69 14,415 D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

5. Number 6. Date Exercisable and 7. Title and Amount 8. Price of 9. Number of

Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date (Month/Day/Year)		of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option	\$12.5	09/18/2008		M			15,000	03/11/2005	03/11/2012	Common Stock	15,000	\$0	0	D	
Employee Stock Option	\$11.92	09/18/2008		M			1,312	01/16/2004	03/16/2011	Common Stock	1,312	\$0	0	D	
Employee Stock Option	\$14.36	09/18/2008		M			1,974	09/25/2004	03/16/2011	Common Stock	1,974	\$0	0	D	
Employee Stock Option	\$18.48	09/18/2008		М			3,233	07/04/2005	03/16/2011	Common Stock	3,233	\$0	0	D	
Employee Stock Option	\$18.48	09/18/2008		М			706	07/04/2005	03/11/2012	Common Stock	706	\$0	0	D	
Employee Stock Option	\$14.05	09/18/2008		М			10,000	08/27/2008	08/27/2014	Common Stock	10,000	\$0	5,000	D	

Explanation of Responses:

Remarks:

/s/ Eugene Karpovich

09/22/2008

** Signature of Reporting Person

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.