FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.O. 20040

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* KIMICK FRANK						2. Issuer Name and Ticker or Trading Symbol MOVADO GROUP INC [MOV]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) C/O MOVADO GROUP INC						3. Date of Earliest Transaction (Month/Day/Year) 09/30/2004										r (give title	isurei	Other (s below)		
650 FROM RD					4. 11	If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable					
(Street) PARAM			07652											Line	X Form	filed by Mor		orting Perso n One Repo		
(City)	(Si		(Zip)		<u> </u>									<u> </u>		_				
			le I - Nor			_			quired, D	oisp										
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						ar) i	2A. Deemed Execution Date if any (Month/Day/Yea		Code (Inst		on Disposed C		ities Acquired (A) d Of (D) (Instr. 3, 4		Securiti Benefic Owned	5. Amount of Securities Beneficially Owned Following		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	V Amount		(A)) or)	Price	Reporte Transac (Instr. 3	ction(s)			(Instr. 4)	
		Т							uired, Dis , options						Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	ate, Transact				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)		e Or S Fo Illy Di or (I)	Downership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)		Date Exercisable	Ex Da	piration te	Title	OI N Of	umber						
Phantom Stock Unit	\$0	09/30/2004			A		38.23		(1)		(1)	Commo	n 3	38.23	\$17	1,021.4	8	D		

Explanation of Responses:

1. Phantom stock units acquired under issuer's Deferred Compensation Plan for \$17.00/share. Distributable in equal annual installments for 10 years following date of reporting person's termination of employment with issuer.

<u>/s/ Frank Kimick</u> <u>10/01/2004</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.