

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 31, 2004

MOVADO GROUP, INC.
(Exact Name of Registrant as Specified in Charter)

NEW YORK (State or Other Jurisdiction of Incorporation)	0-22378 (Commission File Number)	13-2595932 (IRS Employer Identification Number)
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650 FROM ROAD PARAMUS, NEW JERSEY (Address of Principal Executive Offices)	07652 (Zip Code)
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Registrant's telephone number, including area code: (201) 267-8000

NOT APPLICABLE

(Former name or former address, if changed since last report)

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On March 12, 2004, we issued a press release announcing results for the fourth quarter and fiscal year ended January 31, 2004. A copy of the press release is furnished as Exhibit 99.1 to this report. In addition, our capital expenditures for the year were \$10.8 million, with approximately 60% going toward the build out of our new boutiques.

The information in this Current Report shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MOVADO GROUP, INC.

Date: March 12, 2004

By: /s/ Eugene Karpovich

Name: Eugene Karpovich
Title: Senior Vice President and
Chief Financial Officer

EXHIBIT INDEX

99.1

Press Release, dated March 12, 2004

CONTACT: Investor Relations:
 Suzanne Michalek
 Director of Corporate Communications
 201-267-8000

Financial Dynamics
 Investor Relations: Melissa Myron
 Press: Stephanie Sampiere
 212-850-5600

FOR IMMEDIATE RELEASE

MOVADO GROUP, INC. REPORTS RECORD FOURTH QUARTER
 AND FISCAL 2004 RESULTS

~ COMPANY POSTS 17% SALES INCREASE IN FOURTH QUARTER~
 ~ FULL YEAR NET INCOME INCREASES 14% ~
 ~ CASH FLOW FROM OPERATIONS EXCEEDS \$50 MILLION ~

PARAMUS, NJ - MARCH 12, 2004 -- MOVADO GROUP, INC. (NYSE: MOV), today announced results for the fourth quarter and fiscal year ended January 31, 2004.

FOURTH QUARTER FISCAL 2004

- o Net sales for the quarter were \$92.7 million, a 16.6% increase over last year, or an increase of 14.6% on a constant dollar basis.
- o Comparable store sales increased 15.1% at the Company's Movado boutiques.
- o Gross margin was 59.6% compared to 61.4%, primarily resulting from the impact of the weak U.S. dollar.
- o Operating profit increased 7.8% to \$9.2 million.
- o Net income increased 11.2% to \$6.2 million compared to \$5.5 million last year.
- o Earnings per diluted share increased to \$0.49 from \$0.46 last year, with a 4.3% increase in diluted shares outstanding.

Efraim Grinberg, President and Chief Executive Officer, commented, "Our excellent fourth quarter performance capped a banner year for Movado Group. For both the quarter and the

year, we delivered record sales, profits and cash flow. During the fourth quarter, we experienced growth across all of our brands - Movado, Concord, Coach, ESQ and Tommy Hilfiger - with year-over-year sales gains recorded, domestically and internationally. Our boutique business also posted strong sales results throughout fiscal 2004 and continues to strengthen the luxury brand image of Movado. In addition to our financial performance in fiscal 2004, we are very excited about the acquisition of premier Swiss luxury watch brand, Ebel, and the future growth potential that lies ahead for our company."

FISCAL 2004 RESULTS

- o Net sales increased 10.0% to \$330.2 million versus net sales of \$300.1 million last year, or an 8.2% increase on a constant dollar basis.
- o Comparable store sales increased 20.1% at the Company's Movado boutiques.
- o Gross margin was 60.7% compared to 61.4%, primarily resulting from the

impact of the weak U.S. dollar.

- o Operating profit increased 9.5% to \$34.8 million.
- o Net income increased 13.9% to \$22.9 million compared to \$20.1 million last year.
- o Earnings per diluted share increased 11.5% to \$1.84 from \$1.65 last year, with a 2.0% increase in diluted shares outstanding.
- o Cash flow from operations increased to \$51.6 million.

Rick Cote, Executive Vice President and Chief Operating Officer, stated, "Over the past several years, our team has worked diligently to develop an efficient and scalable infrastructure from which to grow our business. The results of these efforts, particularly in the areas of working capital management and operational improvements, are best highlighted by our second consecutive year of record cash flow from operations, which was in excess of \$50 million in fiscal 2004. We are encouraged by our progress and we remain focused on our key operating initiatives of driving our growth initiatives and improving our financial strength by continuing to focus on generating strong and consistent cash flow."

As announced on March 1, 2004, the Company completed its acquisition of Swiss luxury watch brand, Ebel. With its distinctive and internationally recognized image, Ebel extends Movado Group's presence within the luxury watch category and international markets. Over the next six months, Ebel will be integrated into Movado Group's worldwide operations. As part of this process, the Company has initiated a restructuring of the Ebel operations in Switzerland.

Mr. Grinberg concluded, "As we enter fiscal 2005, we are well positioned to capitalize on the positive trends we are experiencing across all of our brands. We will continue our relentless focus on delivering newness to the marketplace, while supporting our brands with compelling marketing and advertising programs. We are looking forward to the exciting new product we plan to introduce at the Basel Watch Fair in April."

Prior to including Ebel in its financial results, Movado Group anticipates fiscal year 2005 earnings per share to range between \$2.00 to \$2.05. After accounting for the Ebel integration into Movado Group, the Company expects earnings per share to range between \$1.84 and \$1.92 in fiscal 2005.

The Company's management will host a conference call today, March 12, 2004 at 10:00 a.m. Eastern Time to discuss its fourth quarter and year-end financial results. The Company will also provide financial projections for fiscal 2005 and a progress update on the acquisition of Ebel. A live broadcast of the call will be available on the Company's website: www.movadogroupinc.com. This call will be archived online within one hour of the completion of the conference call.

Movado Group, Inc. designs, manufactures, and distributes Movado, Ebel, Concord, ESQ, Coach and Tommy Hilfiger watches worldwide, and operates Movado boutiques and Company stores in the United States.

THIS PRESS RELEASE CONTAINS CERTAIN FORWARD-LOOKING STATEMENTS WITHIN THE MEANING OF THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995. THE COMPANY HAS TRIED, WHENEVER POSSIBLE, TO IDENTIFY THESE FORWARD-LOOKING STATEMENTS USING WORDS SUCH AS "EXPECTS," "ANTICIPATES," "BELIEVES," "TARGETS," "GOALS," "PROJECTS," "INTENDS," "PLANS," "SEEKS," "ESTIMATES," "PROJECTS," "MAY," "WILL," "SHOULD" AND SIMILAR EXPRESSIONS. SIMILARLY, STATEMENTS IN THIS PRESS RELEASE THAT DESCRIBE THE COMPANY'S BUSINESS STRATEGY, OUTLOOK, OBJECTIVES, PLANS, INTENTIONS OR GOALS ARE ALSO FORWARD-LOOKING STATEMENTS. ACCORDINGLY, SUCH FORWARD-LOOKING STATEMENTS INVOLVE KNOWN AND UNKNOWN RISKS, UNCERTAINTIES AND OTHER FACTORS THAT COULD CAUSE THE COMPANY'S ACTUAL RESULTS, PERFORMANCE OR ACHIEVEMENTS AND LEVELS OF FUTURE DIVIDENDS TO DIFFER MATERIALLY FROM THOSE EXPRESSED IN, OR IMPLIED BY, THESE STATEMENTS. THESE RISKS AND UNCERTAINTIES MAY INCLUDE, BUT ARE NOT LIMITED TO: THE COMPANY'S ABILITY TO SUCCESSFULLY INTRODUCE AND SELL NEW PRODUCTS, THE COMPANY'S ABILITY TO SUCCESSFULLY INTEGRATE THE OPERATIONS OF EBEL WITHOUT DISRUPTION TO ITS OTHER BUSINESS ACTIVITIES, CHANGES IN CONSUMER DEMAND FOR THE COMPANY'S PRODUCTS, RISKS RELATING TO THE RETAIL INDUSTRY, IMPORT RESTRICTIONS, COMPETITION, SEASONALITY AND THE OTHER FACTORS DISCUSSED IN THE COMPANY'S ANNUAL REPORT ON FORM 10-K AND OTHER FILINGS WITH THE SECURITIES AND EXCHANGE COMMISSION. THESE STATEMENTS REFLECT THE COMPANY'S CURRENT BELIEFS AND ARE BASED UPON INFORMATION CURRENTLY AVAILABLE TO IT. BE ADVISED THAT DEVELOPMENTS SUBSEQUENT TO THIS PRESS RELEASE ARE LIKELY TO CAUSE THESE STATEMENTS TO BECOME OUTDATED WITH THE PASSAGE OF TIME.

(TABLES TO FOLLOW)

MOVADO GROUP, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS
(IN THOUSANDS, EXCEPT PER SHARE DATA)
(UNAUDITED)

	THREE MONTHS ENDED JANUARY 31,		TWELVE MONTHS ENDED JANUARY 31,	
	2004 -----	2003 -----	2004 -----	2003 -----
Net sales	\$ 92,732	\$ 79,539	\$330,214	\$300,077
Cost of sales	37,444	30,696	129,908	115,907
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Gross profit	55,288	48,843	200,306	184,170
Selling, general and administrative expenses	46,047	40,268	165,525	152,394
	-----	-----	-----	-----
Operating profit	9,241	8,575	34,781	31,776
Interest expense	672	871	3,044	3,916
	-----	-----	-----	-----
Income before taxes	8,569	7,704	31,737	27,860
Income tax	2,399	2,157	8,886	7,801
	-----	-----	-----	-----
Net income	\$ 6,170	\$ 5,547	\$ 22,851	\$ 20,059
	=====	=====	=====	=====
Net income per share	\$ 0.49	\$ 0.46	\$ 1.84	\$ 1.65
Shares used in per share computation	12,682	12,157	12,439	12,190

MOVADO GROUP, INC.
CONSOLIDATED BALANCE SHEETS
(in thousands, except per share data)
(UNAUDITED)

	JANUARY 31, 2004 ----	JANUARY 31, 2003 ----	JANUARY 31, 2002 ----
ASSETS			
Cash and cash equivalents	\$ 82,083	\$ 38,365	\$ 16,971
Trade receivables, net	88,800	94,438	92,014
Inventories	121,678	111,736	98,589
Other	27,932	36,646	19,467
	-----	-----	-----
Total current assets	320,493	281,185	227,041
	-----	-----	-----
Property, plant and equipment, net	42,112	39,939	38,726
Other assets	28,451	24,030	24,909
	-----	-----	-----
	\$391,056	\$345,154	\$290,676
	=====	=====	=====
LIABILITIES AND SHAREHOLDERS' EQUITY			
Loans payable to banks	\$ 0	\$ 0	\$ 6,500
Current portion of long-term debt	10,000	0	5,000
Accounts payable	23,631	22,712	23,824
Accrued liabilities	25,781	22,735	25,417
Deferred and current taxes payable	18,111	16,318	12,368
	-----	-----	-----
Total current liabilities	77,523	61,765	73,109
	-----	-----	-----
Long-term debt	25,000	35,000	35,000
Deferred and non-current income taxes	2,282	4,229	1,513
Other liabilities	11,450	7,948	8,584
Shareholders' equity	274,801	236,212	172,470
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	\$391,056	\$345,154	\$290,676
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