

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549-7010

October 1, 2010

Via Mail and Facsimile (201-267-8050)

Efraim Grinberg Chaimran and Chief Executive Officer Movado Group, Inc. 650 From Road, Suite 375 Paramus, NJ 07652

Re: Movado Group, Inc.

Form 10-K for the Fiscal Year Ended January 31, 2010

Filed April 1, 2010 File No. 1-16497

Response Letter Filed September 16, 2010

Dear Mr. Grinberg:

We refer you to our comment letter dated September 1, 2010 regarding business contacts with Syria. We have completed our review of this subject matter and have no further comments at this time.

Sincerely,

Cecilia Blye, Chief Office of Global Security Risk

cc: Chris Owings Assistant Director Division of Corporation Finance